

Therapist aptitude metrics to optimize counseling delivery

Metrics designed for EAP and mental health counseling companies

ImpactMetrix generates aptitude metrics on therapists in networks of affiliate professionals

Therapists ranked higher with ImpactMetrix have a greater ability to resolve the issues of their clients and keep them engaged over the course of therapy. Additional metrics include national and regional rankings, problematic therapist indicator, and cost-impact rankings factor in both therapist aptitude and hourly rate.

Access to sound therapist aptitude metrics can:

1

Facilitate the maintenance of high quality and efficient networks of affiliate therapists; inform development of preferred networks

2

Contribute to case management and therapist shortlisting/assignment in ways that improve counseling service delivery and client outcomes

3

Increase overall cost-effectiveness of counseling services

A science and data informed approach to counseling delivery



Metric deployment is customized to fit business needs. Service delivery frameworks using ImpactMetrix take into account a client's presenting issues and the business environment to deploy metrics in ways that strategically optimize counselor assignment and affiliate network management.